



Bruce County Playhouse 2025 Program Advertising

Bruce County Playhouse is dedicated to helping you build your brand through tailored partnership packages that connect you with our audiences. With over 50 performances a season, your business will have increased visibility. By advertising with us you will also help support affordable, professional theatre in Saugeen Shores and the surrounding communities. We invite you to join us for the 2025 Summer Season and experience the long-term benefits of partnering with Bruce County Playhouse.

A strong arts community enhances individual quality of life and improves community health. A vibrant theatre scene boosts the social, cultural, and economic vitality of Saugeen Shores and its neighbouring areas. Our partnerships are not just for a season but for a journey of mutual growth and success. Together, we can create a lasting impact on the arts community and the region.

Please choose from the following Sponsorship levels:

Individual or Family Sponsorship - \$50 - \$100

- Recognition of your generous support will be placed in our program
- Discounted tickets for first weekend performances of each play
- 1 Entry into our Draw for a \$125 Gift Certificate for THE BERKSHIRE in Port Elgin

Level 1 - \$175

- A Business Card advertisement will be placed in our program
- Discounted tickets for first weekend performances of each play
- 2 Entries into our Draw for a \$125 Gift Certificate for THE BERKSHIRE in Port Elgin

Level 2 - \$350

- A Half Page advertisement will be placed in our program
- 2 Tickets for our Opening Night Gala
- Discounted tickets for first weekend performances of each play
- 3 Entries into our Draw for a \$125 Gift Certificate for THE BERKSHIRE in Port Elgin

Level 3 - \$600

- A Full Page advertisement will be placed in our program
- 4 Tickets for our Opening Night Gala
- Discounted tickets for first weekend performances of each play
- 4 Entries into our Draw for a \$125 Gift Certificate for THE BERKSHIRE in Port Elgin

Premium Inside Front Cover - \$700

- A Full Page advertisement will be placed on the inside front cover of our program
- You will receive a special thank you by the Artistic Director at the Opening Night Gala
- Special thanks on our website and social media pages
- 4 Tickets for our Opening Night Gala
- Discounted tickets for first weekend performances of each play
- 5 Entries into our Draw for a \$125 Gift Certificate for THE BERKSHIRE in Port Elgin

Premium Outside Cover - \$1000

- A Full Page advertisement will be placed on the outside cover of our program
- You will receive a special thank you by the Artistic Director at the Opening Night Gala
- Special thanks on our website and social media pages
- 4 Tickets for our Opening Night Gala
- Discounted tickets for first weekend performances of each play
- 6 Entries into our Draw for a \$125 Gift Certificate for THE BERKSHIRE in Port Elgin

SOLD

Major Sponsor - \$2000

- A Half Page advertisement inside the program
- An ad on the back of our Season Postcard
- You will receive a special thank you by the Artistic Director at the Opening Night Gala
- Special thanks on our website and social media
- Your logo and "Proud Sponsor of Bruce County Playhouse" message
- Discounted tickets for first weekend performances of each play
- 4 Tickets for our Opening Night Gala
- 10 Entries into our Draw for a \$125 Gift Certificate for THE BERKSHIRE in Port Elgin

Major Sponsor (Family Series) - \$2000

- A Half Page advertisement inside the program
- An ad on the back of our Family Series Promotional Material
- You will receive a special thank you at all Family Series performances
- Special thanks on our website and social media
- Your logo and "Proud Sponsor of Bruce County Playhouse" message
- Discounted tickets for first weekend performances of each play
- 4 Tickets for every Family Series performance
- 8 Entries into our Draw for a \$125 Gift Certificate for THE BERKSHIRE in Port Elgin

DEADLINE TO RECEIVE YOUR ADVERTISEMENT IS FEBRUARY 28, 2025

Sponsor Information

Sponsorship Level: _____ Method of Payment: Cheque Cash E-Transfer

Organization/Business Name: _____

Contact Person: _____

Email: _____

Address: _____

Phone: _____

Please make cheque payable to
Bruce County Playhouse or E-Transfer:
etransferbrucecountyplayhouse@gmail.com

**Bruce County Playhouse 48 Victoria Street
North, Southampton, ON N0H2L0**

Thank you for your support!



Return completed form to:
Leslie McNamara
Promotional Director
leslie.mcnamarabcp@gmail.com